

REP HEADLINE# 6359262
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT1/12 11.31
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			800A-900A	30	5	\$425.00	10/8	10/8	1		MON	1
PROGRAM : TODAY												
7			1200N-1230P	30	5	\$275.00	10/2	10/5	4		TU-F	4
PROGRAM : NOON NEWS												
8			1200N-1230P	30	5	\$275.00	10/8	10/8	1		MON	1
PROGRAM : NOON NEWS												
9			500P-530P	30	5	\$575.00	10/2	10/5	4		TU-F	4
PROGRAM : NEWS												
10			530P-600P	30	5	\$600.00	10/2	10/5	4		TU-F	4
PROGRAM : NEWS												
11			600P-630P	30	5	\$775.00	10/2	10/5	4		TU-F	4
PROGRAM : NEWS												
12			600A-800A	30	5	\$250.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
13			800A-1030A	30	5	\$275.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
14			530A-800A	30	5	\$250.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
15			800A-1000A	30	5	\$275.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
16			600P-630P	30	5	\$500.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
17			600P-630P	30	4	\$675.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												

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18			700P-730P	30		\$1,250.00	10/2	10/5	2		TU-F	2
PROGRAM : JEOPARDY												
OCT/12			21275.00									
CONTRACT TOTAL												21275.00
TOTAL SPOTS												40

MARKET TOTALS \$60,785

WPIX 35%

KDKA 30%

WTAE 30%

WPGH 5%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35**